

This answer is an example of a candidate's answer. Please, note that this is just one example out of several possible approaches.

Task C1-B

Recommended task completion time – 25 minutes.

Proposal

The faculty where you study has few students eager to participate in the Student Exchange Programmes. The coordinator of the programmes has asked students to come up with suggestions to involve more participants.

Write a proposal outlining the reasons why students may be unwilling to participate in the programmes, and suggesting ways to encourage their participation. Explain why the suggested measures could be effective.

Write your **proposal** in **180-200 words**.

Remember to write **subheadings**.

Proposal

Introduction

The aim of this proposal is to suggest ways to encourage the faculty's students to take an interest in the Student Exchange Programmes, as participation rates have plummeted in recent years.

Reasons not to participate

There is a strong feeling among all concerned that students do not have enough proficiency in the English language, which discourages them from applying. Moreover, many students commented that they were apprehensive about suffering from culture shock when staying in a foreign country for so long. Following a university survey, it was found that the financial aspect also makes people reluctant to apply.

Ways to encourage participation

It would be advantageous to organize language courses so that students could enhance their language skills, improve fluency, and increase confidence in their knowledge. In order to lessen the impact of culture shock, it is recommended that the students should get acquainted with English culture on the courses as well. In addition, the university site should have clarification of the cost of tuition fees at the partner universities.

Conclusion

If the above mentioned measures are implemented, students would definitely be keener to be involved in the programmes, as all of their concerns will have been addressed.